



Edith Tankus Tour Rescheduled

Booking has begun on the Fall 2009 Edith Tankus tour. Edith will be returning to Manitoba during September 10th to 24th, 2008.

As you recall she had to cancel her Jan 08 tour due to scheduling changes. The window is flexible right now and those interested in booking her should let us know asap and we'll get a tour booked that will suit your calendar.

Edith Tankus – September 2008

(1 show \$1600, 3 shows \$1400, 5+ shows \$1200,

School: \$550; must have 2 school shows in a day;

Northern trav - \$300; Reg - 60 mins; Sch - 55 mins; plus accom;)

www.edithtankus.com

Edith has been blowing young audiences away with her solo clown show. A brilliant blend of physical comedy, clown and audience engagement "Hurricane Gerty" is achingly funny and filled with wit and soul.

UPCOMING TOURS

Flyin' Bob
July 5th - 7th

Tommy Douglas:
The Arrows of Desire
July 7th, 2007

Mennonite Children's Choir
Sept 28th – 30th, 2007

Van Django
Oct 4th – 6th, 2007

Tanglefoot
Nov 8th – 23rd, 2007

Dust Poets
Feb 26th – March 3rd, 2008

What can you do to make your event a shared community experience?

Does your program have any unique identifiers like a heritage spot or a popular locale to use in your marketing?

Are there VIPs that you can invite who will share news of the season with your subscriber list? These 'mavens' can be your best 'informal' sales force directing lots of sales your way.

Marketing 101 – Tips for a Full House

Top arts groups describe the process of marketing as being more about the experience than the specific event. Creating a shared community experience will ensure ticket sales because everyone will want to be part of it. Here are a couple tips from some arts groups on how to sell your program.

- *One arts group invited 'mavens' from their community to a briefing on a three-event mini festival. The mavens excitedly left the luncheon to call or email others with news on "an event just right for you." Tickets were purchased, with the buyers telling the box office, "I was told I would get a discount if I said I was a friend of..."*
- *The opportunity to experience "a romantic evening out" connects with almost everyone. One town's amphitheatre has been designated as "one of the five best places to kiss" in their region. The local Arts council uses this to sell its series as the place to go for 'date night'.*

Manitoba Showcase Thompson Manitoba **CONTACT** Oct 19-21

As of June 1st there are only 141 days left till the 2007 Contact Showcase takes place in Thompson. Have you marked your calendar yet?

- 6 workshops
- 13 showcasing artists
- Networking lunches and dinners
- Contact Bus from Brandon to Thompson and back

ONLY 141 DAYS TILL CONTACT



The north is calling us!

So we're heading north to Thompson this month as well as Flin Flon. We'll be meeting with our northern presenters to complete the jury process for the 2007 Contact Showcase and taking in the **Northern Juried Art Show** as a bonus.

The Northern Committee meeting is at 1:45pm on May 31st at the Victoria Inn on Hwy 160, #10-A North. Please join us for a networking lunch at 12:30pm before the meeting!

Current Tour Schedules

Flyin Bob		Mennonite Children's Choir		Van Django	
Souris	July 5, 2007	The Pas	Sept 28, 2007	Pinawa	Oct 5, 2007
Carberry	July 6, 2007	Flin Flon	Sept 29, 2007	Portage La Prairie	Oct 6, 2007
Winnipeg Beach	July 7, 2007	Snow Lake	Sept 30, 2007		
		Thompson	Sept 30, 2007		

Tanglefoot		Dust Poets	
Carberry	Nov 9, 2007	Minnedosa	Feb 26, 2008
Portage La Prairie	Nov 10, 2007	Carmen	Feb 28, 2008
Virden	Nov 13, 2007	Pinawa	Feb 29, 2008
McCreary	Nov 14, 2007	Portage La Prairie	Mar 1, 2008
Steinbach	Nov 15, 2007		
Pinawa	Nov 16, 2007		
The Pas	Nov 19, 2007		
Flin Flon	Nov 20, 2007		
Thompson	Nov 21, 2007		
Carmen	Nov 23, 2007		