



Fostering arts and culture in rural and northern Manitoba

February 2007

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Flyin' Bob Wants to Entertain You

For 20 years, across Canada and in fifteen countries around the world, Flyin' Bob has performed as a juggler, tightwire walker, comic, and musician in every venue imaginable. The street, stage, corporations, national television shows and festivals in Europe, Japan, Singapore, Australia, Korea, Israel, Egypt, and the US have all experienced Flyin' Bob's unique brand of comedy and physical theatre. Bob is coming to Manitoba for **July 6th to 8th, 2007** and would like more bookings. This is a great opportunity to present a wonderful entertainer at a reduced rate. Visit his website at www.flybob.com to view some video clips of his performance.

*Carberry Plains Arts Council - July 6
Town of Winnipeg Beach - July 7*

He still has July 8th open and is interested in booking more dates and passing the savings onto you.



UPCOMING TOURS

John Wort Hannam
March 21st - 24th, 2007

X-Company
March 2007

Tommy Douglas:
The Arrows of Desire
July 7th, 2007

Mennonite Children's Choir
Sept 28th - 30th, 2007

Van Django
Oct 4th - 6th, 2007

Tanglefoot
Nov 8th - 23rd, 2007

Dust Poets
Feb 26th - March 3rd, 2008

Marketing 101 – Tips for a Full House

The **Souris Arts Council** recently presented *IVANKA CHEWS DA FAT* to their audiences and I thought I'd share with you a little bit about their marketing campaign.

- Arts Council member wore "**name tags**" on their coats that had a picture of Ivanka and "I Have IvankiTickets" on the tag. This opened many conversations with people during December and January!
- Two "very attractive" scarecrows were dressed in "Ivanka" type clothes with signs attached to the scarecrows with info about Ivanka. These scarecrows moved from business to business (and town to town) for the last two or three weeks before the presentation. This brought out a chuckle from most people and information was processed at the same time.
- Free tickets were given to ANYONE in town that had been a *FRIEND* of the Arts Council. Free tickets were given out one at a time hoping that the one free ticket would sprout into two or three paid friends coming with the free ticket.

If you have a great marketing idea let me know and I'll share it with the network!



Performing Arts Touring Directory

We are just beginning to put our 08/09 touring directory together and I wanted your input into the information you find useful. Please take a moment to look at the directory and drop me an e-mail to info@communityarts.mb.ca or call me at (204) 957-5172 to discuss your ideas.



Edith Tankus Tour Rescheduled

Most of you already know that the Edith Tankus tour has been rescheduled. Edith has been doing a production show in London and they had an option to extend the run in her contract. They have decided to exercise that option and that means that Edith's planned tour of Manitoba in January 2008 will have to be postponed. Of course that means that you have the opportunity to book this show into your 2009 schedule! Edith will have a small touring window in September of 2008 to make up a few of the cancelled dates. If you are interested in this window or in the January 2009 tour, let me know and I'll make sure you aren't forgotten when the time comes to get Edith back in Manitoba!

Current Tour Schedules

X-Company		Mennonite Children's Choir		Van Django	
Flin Flon	Mar 30, 2007	The Pas	Sept 28, 2007	Pinewa	Oct 5, 2007
		Flin Flon	Sept 29, 2007	Portage La Prairie	Oct 6, 2007
		Snow Lake	Sept 30, 2007		
		Thompson	Sept 30, 2007		

Tanglefoot		Dust Poets	
Carmen	Nov 8, 2007	Minnedosa	Feb 26, 2008
Carberry	Nov 9, 2007	Carmen	Feb 28, 2008
Portage La Prairie	Nov 10, 2007	Pinewa	Feb 29, 2008
Virден	Nov 13, 2007	Portage La Prairie	Mar 1, 2008
McCreary	Nov 14, 2007		
Steinbach	Nov 15, 2007		
Pinewa	Nov 16, 2007		
The Pas	Nov 19, 2007		
Flin Flon	Nov 20, 2007		
Thompson	Nov 21, 2007		

Manitoba Showcase

