

2009 MANITOBA SHOWCASE CONTACT

WORKSHOP INFORMATION

As of September 22, 2009

Friday, October 16, 2009

'SHAKEN NOT STIRRED'

In this entertaining and informative business communications session Canada's *Civility at Work*™ expert Lew Bayer, will help you understand why the executive standing by the shrimp tree might leave having satisfied his/her appetite but will have missed out on meeting key clients. We're all afraid about walking into a room full of strangers but, if you want to know how to make the most of every networking situation, you'll need to brush up on your communication skills. When it comes to success in modern business, confidence is the key.

Upon completion of this workshop, you will be better able to:

- Conduct yourself properly in any social or business situation.
- Walk into any room showing confidence and having "purpose".
- Leave cocktail and networking functions with your reputation intact.
- Learn what to eat and drink, and when and how to do it.
- Wine and dine graciously with higher ups, peers, associates or clients.
- Initiate and carry on conversations in networking situations.
- Represent your organization professionally when you travel for business.
- Communicate confidence and competence in your daily interactions
- Show respect and leadership through your actions and attitude.

Lew Bayer is nationally recognized as Canada's leading expert on civility in the workplace with focus on Social Intelligence and culturally-competent communication. She is founder the Center for Cultural Competence, President of civilityexperts.com, and Executive Director of the International Civility Trainers' Consortium.

In 2008, Lew's leadership for 10 years of international training company The Civility Group won her the Manitoba Entrepreneur of the year award in the International Business category. She was recently nominated for the 2009 RBC Canadian Woman Entrepreneur of the Year.

Lew is a 6-time published author and national columnist who is regularly called upon for expert editorial commentary in her field. She is a faculty member at Georgetown University – where she teaches cultural competence, a faculty member for the Canadian Management Centers and Master level trainer for the Canadian School of Service. In addition, Lew is a trained Culture Coach®, a seasoned public speaker, and polished workshop presenter.

'Shaken not stirred' will be followed by a networking Lunch, which then follows through with the afternoon networking session.

“NETWORKING – FINDING THE RIGHT MIX OF INTERNET AND PLAIN OLD PEER TO PEER”

Networking has been revolutionized by the dawn of the internet, facebook, twitter and other social network marketing sites. Get your audience and other community instigators working for you and helping to create buzz. This workshop will discuss some new ways to network, as well as helping to refine some more traditional ones. RWB Marketing Director Greg Klassen will also be picking up on some of the ideas he presented at last year’s workshop, including finding out which ones have worked for you!

Greg Klassen presented the popular “Marketing to the Maybes” at our 2008 Showcase Contact. Greg has worked in marketing and publicity for the Royal Winnipeg Ballet, Vancouver International Writer’s Festival, Prairie Theatre Exchange, Contemporary Dancers as well as several festivals. Marketing the performing arts has been Greg’s lifelong passion. He is also an avid gardener, writer, traveler and photographer.

Saturday, October 17, 2009

‘MENTORSHIP 101’

Led by experienced mentor and mentoring Artists for Women's Art (MAWA) Co-ED Shawna Dempsey, this workshop is an excellent how-to for anyone considering setting up a mentorship program, anyone who will be mentoring, or anyone who works in peer-based arts education. MAWA has been a pioneer in the field of arts mentorship for the past 25 years. In this workshop, we will explore the ins and outs of arts mentorship: what is mentorship; what makes an effective mentorship program; how to make effective pairings with trainees; ingredients of a productive mentorship; pitfalls and how to avoid them; managing expectations (realistic and unrealistic); and negotiating conflict and closure.

Shawna Dempsey, in collaboration with Lorri Millan, creates performances, films, videos, publications and public art projects. Their work has toured extensively throughout North America, Europe, Australia and Japan, in venues ranging from women’s centres in Sri Lanka to the Museum of Modern Art, NYC. Recently they were employed as Adjunct Curators at The Winnipeg Art Gallery, where they curated *supernovas*, *In The Blink of An Eye*, and *Subconscious City*. They now share the position of Co-Executive Director of Mentoring Artists for Women's Art with Dana Kletke.

‘BASICS OF WRITTEN COMMUNICATION’

Every day you communicate in writing – in letters and memos, by fax, email and other modern media. Is your message getting through? Are you making mistakes that distract your readers? In this workshop, we’ll review the basics of written communication in several media, and some easy-to-remember grammar guidelines. Participants without formal training in business writing will learn simple techniques they can use immediately, and those with past experience will pick up useful tips to improve their writing.

A freelance editor in Winnipeg for over 20 years, Bev Phillips has worked for clients in the arts, academia and business. She has presented workshops for the Manitoba Editors’ Association and non-profit groups, including Toastmasters International and the Arts and Cultural Industries of Manitoba (ACI).
